

JAN MICHELL COPYWRITER
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CLIENTS & PROJECTS BY CATEGORY

FASHION

Aerosoles
Alpha Shirt(Broder Brothers)
Ann Taylor
Barneys.com
Bloomingdale's
Bloomingdales.com
Brooks Brothers
Bullock & Jones
CalvinKlein.com
Chadwick's of Boston
ColdwaterCreek.com
Johnston & Murphy
Jos. A. Bank
Lilly Pulitzer
LordandTaylor.com
SaksFifthAvenue.com
SaksOff5th.com
Talbots
Tommy.com (Tommy Hilfiger)

JEWELRY

American Express
BJs Wholesale Club
Fortunoff
John Hardy Watches
Mayor's Jewelers
Melu Jewelry.com
Metropolitan Museum of Art
Tourneau

KIDS

FAO Schwarz
Graco Children's Products
Gymboree
Just for Kids
MetKids
Playclothes (Disney Direct)
ProTeam Kids/Sports Kids USA
Sesame Street (CTW)
Teutonia USA (Newell Rubbermaid)
Zany Brainsy.com

HOME/LIFESTYLE

Betty Crocker (General Mills)
BJ's Wholesale Club
Bloomingdale's
Brylane Kitchen (Redcats)
Country Curtains
Fortunoff
Kitchen & Home (Hanover)
Michael S. Smith Inc.
Petals
Sears Home Improvement
Sur La Table
The Hemmeter Collection
The Wedding List
Tupperware
White Flower Farm
Workbench

FOOD

Challah Connection
Dean & DeLuca
Gevalia Coffee
Godiva Chocolatier
Mrs. Fields
Omaha Steaks
Petrossian Paris
The Silver Palate
Zabar's

GIFTS

1-800-Flowers.com
American Express
Gifts.com
Lenox
Lillian Vernon
The Daily Planet
Wishes (Redcats USA)

REAL ESTATE

BosProp Investors
NREFSI (National Real Estate
Field Services, Inc.)

HEALTH/PHARMA/BEAUTY

Amgen
Atkins Diet Center
Avène (Pierre Fabre)
Dr. Leonard's
Glytone
Innersense Organic Beauty
Lavanila Laboratories
Laura Geller
Okara (René Futerer Paris)
Pré de Provence
Seqirus
The Vitamin Shoppe

MUSEUM/ART/COLLECTIBLES

American Express
Collections of the Vatican Museums
Creative Memories (Meredith)
Metropolitan Museum of Art
US Postal Service
Winterthur Museum & Gardens

**ENTERTAINMENT/
COMMUNICATIONS**

GRP Records
Lucas Licensing
"Star Wars: Episode 1"
MSNBC
Northern Telecom

BUSINESS-TO-BUSINESS

All-State Legal
Amgen
Base Beauty Creative Agency
Kingstone Insurance
KYNE
MallFone
Motorola
Owl's Head Solutions
Stickball Media