

JAN MICHELL COPYWRITER

jan@janmichell.com www.janmichell.com

CLIENTS BY CATEGORY

FASHION

Aerosoles
Alpha Shirt/Broder Bros.
Ann Taylor
Appleseed's
Bloomingdale's
Bloomingdale's by Mail
Brooks Brothers
Bullock & Jones
CalvinKlein.com
Casual Male Big & Tall
Chadwick's of Boston
Clifford & Wills
Country Reins
Devon & Jones
DLS Outfitters
Edo Popken Successwear
James River Traders
Jessica London
Johnston & Murphy
Jos. A. Bank
King Size
Lew Magram
Lilly Pulitzer
Lord & Taylor
Marks & Spencer
Roaman's
Saks Fifth Avenue/Saks.com
Samuelsohn
Sunbelt Sportswear
Talbots
The Chelsea Collection
(Hanover Direct)
The Custom Foot
Tommy Hilfiger/Tommy.com
Undergear (Hanover Direct)
UrbanDaddy.com
Weatherproof Apparel
Wolford

HOME/LIFESTYLE

AMRE, Inc.
Arthur Lauer
Betty Crocker (General Mills)
BJ's Wholesale Club
Bloomingdale's
Brylane Kitchen
(Redcats USA)
Farberware
Federated Department Stores
Fortunoff
General Electric
Glen Raven
Home Decorators Collection
Home Shopping Network
HomeGoods
Immortalis
In Detail
Just Accents
Kemp & George
Kitchen & Home
Lazy Susan USA
Linens 'N Things
Merrimade Stationers
Michael S. Smith Inc.
Paper & Lace
Petals
Sears Home Improvement
Simros Lighting
Sur La Table
The Hemmeter Collection
The Mediterranean Shop
The Stephen Lawrence
Company
The Wedding List
The Home Marketplace
(Walter Drake)
Tupperware
Villeroy & Boch
Workbench

GIFTS

1-800-Flowers.com
Gifts.com
Lenox
Lillian Vernon
The Daily Planet
Wishes (Redcats USA)

JEWELRY

Alfex of Switzerland
American Express
Christian Dior Watches
Fortunoff
John Hardy Watches
Mayor's Jewelers
Melu Jewelry.com
Mondera.com
Tourneau

GOURMET/FOOD

Balducci's
Challah Connection
Dean & DeLuca
Gevalia Coffee
Godiva Chocolatier
La Farm Bakery
Mrs. Fields
Mywinesdirect.com
Omaha Steaks
Petrossian Paris
Remy Martin
The Silver Palate
Zabar's

KIDS

Apples & Oranges
(Alpha Shirt)
Childcraft Education Corp.
CTW/Sesame Street Catalog
FAO Schwarz
Graco Children's Products
Gymboree
Hasbro
Just for Kids
Kideo
Madame Alexander Dolls
MetKids
Playclothes (Disney Direct)
ProTeam Kids/Sports Kids
U.S.A.
Teutonia USA
Zany Brainy.com

MUSEUM, ART, COLLECTIBLES

Brushstrokes Fine Art
Collections of the
Vatican Museums
Creative Memories
(Meredith Publishing)
The Franklin Mint
The Metropolitan Museum
of Art
US Postal Service
Winterthur Museum &
Gardens

FINANCIAL/SERVICES

Chase Bank
Far & Wide Travel
Federal Express
Kemper Financial Services
NationsBank
Wealth Preservation
Solutions

ENTERTAINMENT & COMMUNICATIONS

GRP Records
Lucas Licensing
"Star Wars: Episode 1"
MCA Universal
MSNBC
Northern Telecom

DEPARTMENT STORES

Bloomingdale's
Emporium-Capwell
Gottschalk's
Lord & Taylor
Saks Fifth Avenue
Stone & Thomas

BUSINESS-TO-BUSINESS

All-State Legal
MallFone
Motorola
Southwestern Bell

HEALTH AND BEAUTY

Atkins Diet Center
Glytone
Lavanila Laboratories
Moodmatcher Luxe Lipstick
Pré de Provence (European
Soaps)
Staten Island YMCA Services
The Vitamin Shoppe
Yves Rocher Beauty

REAL ESTATE

BosProp Investors
NREFSI (National Real Estate
Field Services, Inc.)

PREMIUMS

Cintas Uniform
Cyrk Corporate
Dreamworks
Fidelity Investments
MasterCard
Phillips Petroleum
Ralston-Purina

MULTI CATEGORY

American Express
Merchandise Services
National Wildlife Federation
Popular Club
Quixtar Store for More
(Amway)
Skymall

PRESS MATERIALS

Karen Callan Designs
Marke Communications
Popcorn Communications
Target & Response